



2021 GRATITUDE REPORT



# FROM THE DIRECTOR

October 1, 2021, marked 20 years of ASAPC serving children and their families in Pierce County. We celebrated with our staff, friends and community supporters at Casino for a Cause, our annual auction/ dinner/ gala! We beat all previous ASAPC fundraising records! 20 years ago, ASAPC began with a vision and two educators. In the last 20 years, ASAPC has grown to almost fifty staff members including educators, therapists, and administrative staff! We have improved our practices, embraced our community, and changed the trajectory for the better of thousands of children's lives!

2021 was a year of hope and discovery. Covid vaccines became available to those who wanted one. As spring approached, the number of new COVID cases were dropping and our providers and families were more optimistic than ever about moving forward. In June, we began providing limited in-person services to those children who required hands-on therapy (e.g., feeding, motor planning, etc.) and continued working toward seeing all our children in-person.

We are always striving to find innovative approaches to help improve our practices and 2021 was no exception. One of those approaches is the concept of Parent Coaching. Helping our parents and caregivers to better help their children is our main goal. Our providers schedule visits their families two to four times per month. Parent coaching had an incredibly positive side-effect; parents and caregivers began to gain self-confidence in everything they did with their children.

This was also a year of discovery. Eighteen staff members, almost half of our staff, participated in the creation of our 2021-23 Strategic plan! Some of the highlights from our Strategic Plan included implementing Diversity, Equity, and Inclusion (DEI) into every aspect of ASAPC (e.g., hiring, training, community outreach, brochures etc.), expanding the kinds of services we provide (e.g., feeding, communication, and parent groups), and expanding our funding sources including additional fund raisers to support new or expanded programs to help more children.

In September, we returned to all virtual services due to the spike in new COVID cases and hospitalizations in our service area; however, we remained steadfast in thinking forward. ASAPC has always been resilient and has successfully persevered through challenging times. We will continue to improve and expand our services to meet the needs of children and families as our community family grows.

Thank you to our staff and families, for their patience and willingness to keep moving forward with ASAPC! Thank you to our community of donors, volunteers, employees, board members, and all those who continue to help us realize our vision of creating a truly inclusive community.

With sincere appreciation

(Said ) Problem

David Pozolinski, Executive Director



### ETHNICITY OF KIDS SERVED

White 52.1%, Multi-racial 16.1%, Hispanic 13.2%, African American 8%, Asian & Pacific Islander 6%, Native American 1.8%, Other race 1.2%, Not Reported/Unknown 1.6%

**77%** 

of ASAPC families are low income or on state assistance

**95**%

approximately 95% of babies enrolled in BOOST who were born impacted by drugs

1 in 10

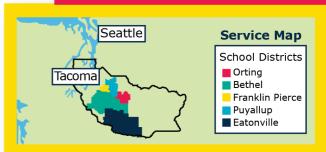
The approximate number of families served access the CARES Fund

450

play packets were given to ASAPC families.

100%

of the funds raised for the Holiday Giving Program goes directly to those families.



# LAIKLEE'S STORY

"She's an amazing little girl and adds the icing on the cake."

Annaklous knew this pregnancy was different.
She has had Type 1 diabetes since childhood, but as the pregnancy progressed, she was diagnosed with hyperemesis and was hospitalized for three months before her daughter's birth. Born premature at 35 weeks gestation, Annaklous knew her baby girl was at high risk for developing complications.

As Laiklee grew, her development milestones fell short. Annaklous concerns were continually dismissed by her pediatrician. As a person of color, Annaklous has endured healthcare racial disparities her entire life. Finally, the advice to call A Step Ahead in Pierce County (ASAPC) from a nurse gave her anticipated hope.

Once evaluated, ASAPC's flexible telehealth services began immediately. Laiklee was nonverbal, didn't make eye-contact, struggled with feedings, and had relationship difficulty outside her mother. With numerous ASAPC providers attending each session, the team focused on finding solutions to obstacles which fostered enhanced family engagement. The providers even found a local pediatrician with great Bipoc reviews.

Laiklee was finally diagnosed with autism and has a variety of neurodevelopmental obstacles. Although she is still nonverbal, Laiklee's determination to communicate is remarkable, which Annaklous attributes her success to Katie, Leslie, Kari, Maria, and Evonne.

"I won't ever say it's a piece of cake, but it will be the best cake ever! Each slice is a greater and an everlasting joy that outweighs the tears, fears, ups and downs; there will always be more cheers and endless amounts of love. This little person has shown us a new way of looking at the world in a way we've never imagined."

Laiklee's mother is newly married to her wife Keaundra, and has a 14 year old stepbrother. The family is grateful for everything ASAPC has done and love viewing life through Laiklee's eyes.



### **2021 FINANCIALS**

The two graphs below show the sources and uses of A Step Ahead's funds as a percentage of total income and expenses. We are pleased that the combined total of administrative and fundraising expenses is only 10% of our total costs.

\*The accounting firm of Mary Jane Dubbs, CPA, conducted an independent audit of the finances of A Step Ahead for the fiscal years ended June 30, 2021 and 2020. Detailed financial reports are available by request.

Support & Revenue \$3,433,949



Government Contracts **76%**Public Support **20%**Other Revenue **4%** 



Personnel **80%**Administration **10%**Operations **7%**Fundraising **3%** 



The BOOST program supports infants and toddlers (birth to 3 years) living in foster care. The focus of the BOOST program is to support the child's social emotional growth along with supporting the entire foster family. BOOST specifically targets healthy emotional development through Infant Mental Health services. BOOST also connects the foster family to various resources offered within the community. Community resources may include Early Head Start programs, community activities and events, and clothing/food bank programs.

With the current Pandemic and limited ability for face-to-face services, BOOST has switched its service platform from in-person visits to either telehealth or virtual appointments. Through both platforms, the BOOST program has been able to actively engage with the families it serves and has continued to consistently enroll new families. The program enrollment has remained steady, and families have reported that they feel they are receiving necessary support. With virtual visits and telehealth options established, BOOST remains a strong support system for families and can confidently maintain this level of support until the Pandemic crisis is resolved.

## MISSION AND VISION:

#### Mission

Supporting families of infants and toddlers with special needs by enhancing their development and relationships both at home and in their community.

#### **Vision**

A community that embraces and integrates children of all abilities and treasures the unique gifts each child possesses.

#### **Principles & Values**

- We will do our work in a way that treats the well-being of children as our highest priority.
- Me will provide family-centered services in a manner that promotes trust, respect, and confidence with the families we serve.
- Our behaviors will be of the highest ethical standards. We will always conduct ourselves with compassion, sensitivity, and honesty.
- Me will demonstrate integrity through the operation of a transparent organization in the form of board oversight and fiscal responsibility.
- We will be both creative and collaborative in our approach to building a vital community.

### SAVE THE DATE

A Step Ahead **Annual Auction** 

May 21, 2022 **Silver Cloud Hotel Tacoma Point Ruston Waterfront** 





### HOLIDAY GIVING

The Holiday Giving Program pairs families with benefactors to provide necessary items. Many families struggle with low incomes, families whose children are facing heartbreaking illnesses, or have disabilities/developmental delays find it difficult providing therapeutic needs. Forty-six applications were accepted and through generous donors, every family received help to make their holidays a little brighter.

### **BOARD OF DIRECTORS**

Scott Leingang, President

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(6) ASTEPAHEADKIDS

STEPAHEADKID

STAY IN THE KNOW

A-STEP-AHEAD-IN-PIERCE-COUNTY

A STEP AHEAD IN PIERCE COUNTY

Jordvn Flemina -Bowman

Aaron Bakewell Sammy Squad Rentals

**Executive Director** A Step Ahead in Pierce

A Step Ahead in Pierce County is currently recruiting individuals to ioin the Board of Directors. Please contact David Pozolinski to learn more, davidp@asapc.org.

Community Member

# David Pozolinski,

County









Some Packets included sensory tubs, picture and sound cards, and art. Sounds are easier to imitate than words therefore, children are likely to repeat words or sounds if they are engaging in sensory activities. To introduce concepts and language, packet directions were offered in English and Spanish.

FIELD TRIPS 2021

During the pandemic, families with

special needs children struggled to

developed Play Packets led by Marti

activities that promote play learning

skills in toddlers. These Play Packets

offered opportunities to inform and

find a safe space to play, ASAPC

Cates to introduce families to

support parents in their child's

development while facilitating wonderful moments of connection playing alongside their children.

Additionally, outdoor Field Trips returned allowing families the opportunity to experience art, science, nature, sensory play experiences at local parks. Katie Stitt, a local illustrator, donated her books and engaged the children in a collaborative art project.

"These opportunities have been rare during Covid, yet it is exactly what contributes to a sense of acceptance and wellbeing in all of us." - Marti Cates

"Before attending, I felt as if I was failing at teaching my daughter, but this has helped me so much. Not only is she learning, she is also playing while we bond. Also, thank you for doing it in Spanish as well." - A bilingual family



Thank you to the Parents, Friends, Board Members, Community Partners, Businesses, and Staff that financially gave to A Step Ahead in Pierce County during the 2020-2021 Fiscal year (July 1- June 30th).

Without the generosity of our donors, many of the life changing therapeutic services might not be available to every child.

If you would like to help children with disabilities, please consider donating today at asapc.org

**Business Donors** 1st Security Bank - David Alexander Alaska Airlines Amazon Smile Bamford Foundation - Holly Bamford Hunt Black Bear Diner - Danny and Darshana Banwait CHI Franciscan Foundation Columbia Bank - Kim **Travis** DaVita Inc. Forest Foundation Gary E. Milgard Family Foundation Gottfried and Mary Fuchs Foundation Kiwanis Club of Puvallup **YCPO** Kroger Medina Foundation Microsoft. Multicare Foundation

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